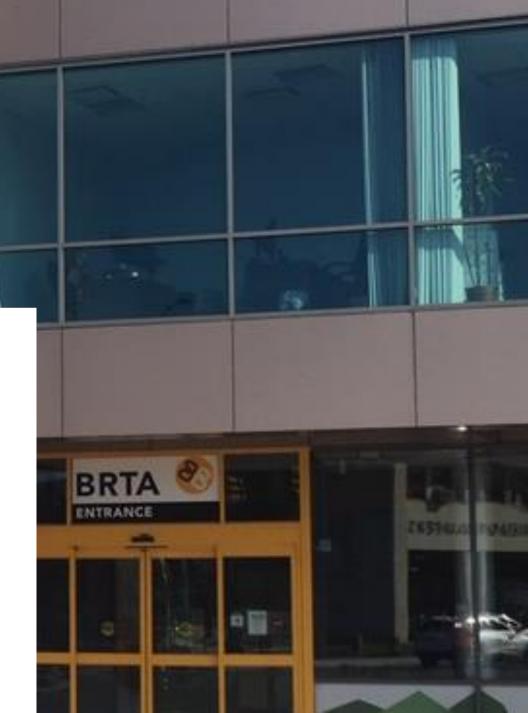


# Overview of Service Changes

Effective December 30, 2019



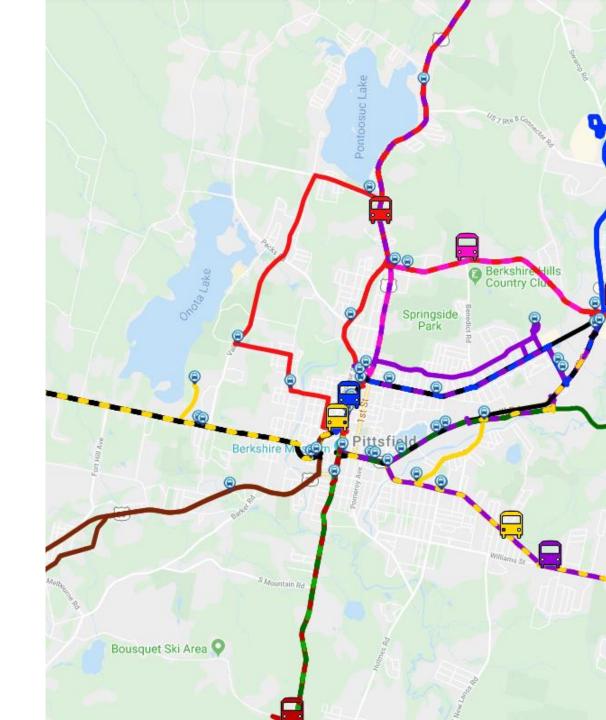


#### What is BRTA?

Overview of the Authority

Berkshire Regional Transit Authority (BRTA) is one of eight original regional transit authorities created in 1974. Today, twenty-six Berkshire County municipalities are members of the Authority. Each member community is represented on the Advisory Board that governs services. Every member community has a vote on the Board. BRTA is headquartered in Pittsfield at the Intermodal Transportation Center (ITC) on One Columbus Avenue.





## Data-driven Decision Making

Providing service designed to meet our community's needs.

BRTA continually evaluates the performance of all bus routes and services. Areas of success may be highlighted, while other aspects of services may be revised. Currently, BRTA is very excited to offer new bus routes, extended evening hours, and other revisions designed to improve our customer's travel experience. With every decision, community feedback is incorporated via surveys, meetings, and comments received throughout the year.



#### BLE 5: Selected Socioeconomic fact

ource: US

	Total	Population	Employed	Unemployed	Total Households	HC < Av Inc		
					4,362	2,7		
					280	92		
					1,449	373	40	195
						775	43	450
						380	43	169
						1,383	192	898
						304	21	178
						139	7	59
ı		I	ı	I	ı	1,655	267	1,364
$\dagger$	721	393	371	22	474	167	4	102
Ī	1,872	996	955	41	970	420	39	261
Ī	2,990	1,754	1,623	131	1,382	669	68	4
İ	5,985	3,334	3,221	113	2,927	1,469	178	8
İ	5,077	2,472	2,368	104	2,713	1,200	293	8
Ī	934	567	497	70	832	192	12	1
Ī	130	86	81	5	129	30	0	1
t	247	145	140	5	105	43	5	1
İ	1,494	789	758	31	963	309	29	1
ł	14,681	7,150	6,745	405	7,088	4,901	1,123	2
I	1,365	738	702	36	1,569	270	10	1
I	821	437	427	10	371	171	5	9
I	45,793	22,626	21,266	1,360	21,366	12,973	2,759	8
ľ	1,604	907	878	29	836	253	24	1
Ī	824	418	411	7	650	188	14	1
I	705	374	356	18	324	171	18	2
I	3,335	1,786	1,741	45	1,634	785	35	4
J	2,276	1,239	1,188	51	1,571	472	67	3
Ī	350	227	223	4	263	51	4	3
Ī	544	301	287	14	238	93	8	5

# Periods of Change



#### **2018 Service Changes**

- Focus centered on fixed route designs.
- Amended current services.
- Maintained services through a period of lowered state funding.
- Every route evaluated for performance; minor revisions.



#### **2019 Service Changes**

- Expanded upon existing routes.
- State grant funded pilot evening services along Routes 1, 21x, 34;
   North and South County benefited.
- New Route 11N provided evening service within Pittsfield.
- New schedule designs aimed to increase customer access to route information.



### 125000 100000 75000 50000 25000

## Where do we grow from here?

Preview of service changes planned for 2020.

- Re-allocate pilot evening services.
- Bolster evening service on north and south county routes.
- Redesign Saturday services to provide better access for our community.
- Make every dollar work harder for the people of Berkshire County!



## **Specific Changes** for 2020

Approved by the BRTA Advisory Board



Providing service between Williamstown and North Adams. *Monday through Saturday.* 

- Timetable includes new bus stops and descriptions.
- "Shuttle" between Pittsfield and Williamstown departure time amended.
- Williams College more prominently denoted for customer ease of use.

Depart	al Williamstown Hist.	Depart Williamsbwn C	Williams College	Proprietors Fields	Meadowale	5	Depart Main S	7 ekday	Slop and Shop (W)	Wild Oats Market (W)	Proprietors Fields	Williams College	Arrive To Williams Com. Cr. (W)	Williamstown Hist.	Arrive ITC
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-	-	7:45	7:47	7:50	7:55	8:00	8:10	8:22	8:30	8:33	8:38	8:41	8:45	-	-
-	-	8:45	8:47	8:50	8:55	9:00	9:10	9:22	9:30	9:33	9:38	9:41	9:45	-	-
-	-	9:45	9:47	9:50	9:55	10:00	10:10	10:22	10:30	10:33	10:38	10:41	10:45	-	-
-	-	10:45	10:47	10:50	10:55	11:00	11:10	11:22	11:30	11:33	11:38	11:41	11:45	-	-
-	-	11:45	11:47	11:50	11:55	12:00	12:10	12:22	12:30	12:33	12:38	12:41	12:45	-	-
-	-	12:45	12:47	12:50	12:55	1:00	1:10	1:22	1:30	1:33	1:38	1:41	1:45	-	-
-	-	1:45	1:47	1:50	1:55	2:00	2:10	2:22	2:30	2:33	2:38	2:41	2:45	-	-
1:30 S	2:05	2:15	2:17	2:20	2:25	2:30	2:40	2:52	3:00	3:03	3:08	3:11	3:15	3:25	4:00
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-	-	3:45	3:47	3:50	3:55	4:00	4:10	4:22	4:30	4:33	4:38	4:41	4:45	-	-
-	-	4:45	4:47	4:50	4:55	5:00	5:10	5:22	5:30	5:33	5:38	5:41	5:45	-	-
-	-	5:45	5:47	5:50	5:55	6:00	6:10	6:22	6:30	6:33	6:38	6:41	6:45 G	-	-
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						<u> </u>	Direction	n of travel			<u> </u>				
			North Ad								Williamst	own			
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-	-	8:45	8:47	8:50	8:55	9:00	9:10	9:22	9:30	9:33	9:38	9:41	9:45	-	-
-	-	9:45	9:47	9:50	9:55	10:00	10:10	10:22	10:30	10:33	10:38	10:41	10:45	-	-
-	-	10:45	10:47	10:50	10:55	11:00	11:10	11:22	11:30	11:33	11:38	11:41	11:45	-	-
-	-	11:45	11:47	11:50	11:55	12:00	12:10	12:22	12:30	12:33	12:38	12:41	12:45	-	-
-	-	12:45	12:47	12:50	12:55	1:00	1:10	1:22	1:30	1:33	1:38	1:41	1:45	-	-
-	-	1:45	1:47	1:50	1:55	2:00	2:10	2:22	2:30	2:33	2:38	2:41	2:45	-	-
-	-	2:45	2:47	2:50	2:55	3:00	3:10	3:22	3:30	3:33	3:38	3:41	3:45	-	-
-	-	3:45	3:47	3:50	3:55	4:00	4:10	4:22	4:30	4:33	4:38	4:41	4:45	-	-
-	-	4:45	4:47	4:50	4:55	5:00	5:10	5:22	5:30	5:33	5:38	5:41	5:45	-	-
-	-	5:45	5:47	5:50	5:55	6:00	6:10	6:22	6:30	6:33	6:38	6:41	6:45 G	-	-



Providing service between Pittsfield, Dalton, and Hinsdale. *Monday through Saturday.* 

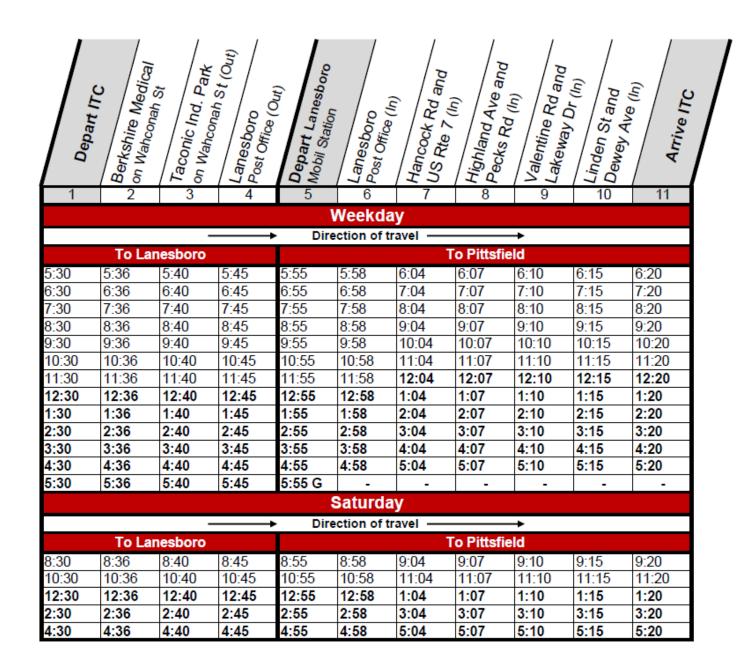
- No weekday route changes.
- Amend timetable to 120-minute pulse headway on Saturdays.
- Connect with new Route 11
   Saturday service to BCC via
   West Street.

1 Depart IT.	Berkshire Medical	ω Rose Manor	Plastics Ave	Stop and Shop	Walmart Pittsfield	Curtis and Main	8	8	Curtis and Main	Walmart Pittsfield of at Berkstine Confeed	Panera Bread Plza	Plastics Ave.	Rose Manor	, ,	4 Arrive ITC
Weekday  → Direction of travel →															
			To Ui	nsdale			Direction	or travel				tsfield			
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6:05 E	6:11	-	6:19	6:22	6:27	6:32	6:38	6:43	6:55	7:05	7:10	7:13	7:16	7:22	7:30
7:05	7:11	-	7:19	7:22	7:27	7:32	7:38	7:43	7:55	8:05	8:10	8:13	8:16	8:22	8:30
8:05	8:11	8:18	8:21	8:24	8:31	8:36	8:43	8:43	8:55	9:05	9:10	9:13	9:16	9:22	9:30
9:05	9:11	9:18	9:21	9:24	9:31	9:36	9:43	9:43	9:55	10:05	10:10	10:13	10:16	10:22	10:30
10:05	10:11	10:18	10:21	10:24	10:31	10:36	10:43	10:43	10:55	11:05	11:10	11:13	11:16	11:22	11:30
11:05	11:11	11:18	11:21	11:24	11:31	11:36	11:43	11:43	11:55	12:05	12:10	12:13	12:16	12:22	12:30
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2:20	2:26	2:33	2:36	2:39	2:46	2:51	2:58	2:58	3:10	3:20	3:25	3:28	3:31	3:42	3:48
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4:20	4:26	4:33	4:36	4:39	4:46	4:51	4:58	4:58	5:10	5:20	5:25	5:28	5:31	5:42	5:48
5:20	5:26	5:33	5:36	5:39	5:46	5:51	5:58	5:58	6:10	6:20 G	-	-	-	-	-
6:00	6:06	6:13	6:16	6:19	6:23 G	-	-	-	-	-	-	-	-	-	-
							Satu	ırday							
				_		$\rightarrow$	Direction	of travel		$\rightarrow$					
			To Hi	nsdale							To Pit	tsfield			
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10:00	10:06	10:13	10:16	10:19	10:26	10:31	10:38	10:38	10:50	11:00	11:05	11:08	11:11	11:22	11:30
12:00	12:06	12:13	12:16	12:19	12:26	12:31	12:38	12:38	12:50	1:00	1:05	1:08	1:11	1:22	1:30
2:00	2:06	2:13	2:16	2:19	2:26	2:31	2:38	2:38	2:50	3:00	3:05	3:08	3:11	3:22	3:30
4:00	4:06	4:13	4:16	4:19	4:26	4:31	4:38	4:38	3:50	5:00	5:05	5:08	5:11	5:22	5:30
6:00	6:06	6:13	6:16	6:19	6:26	6:31	6:38	6:38 Gs	-	-	-	-	-	-	-



Providing service between Pittsfield and Lanesboro Monday through Saturday.

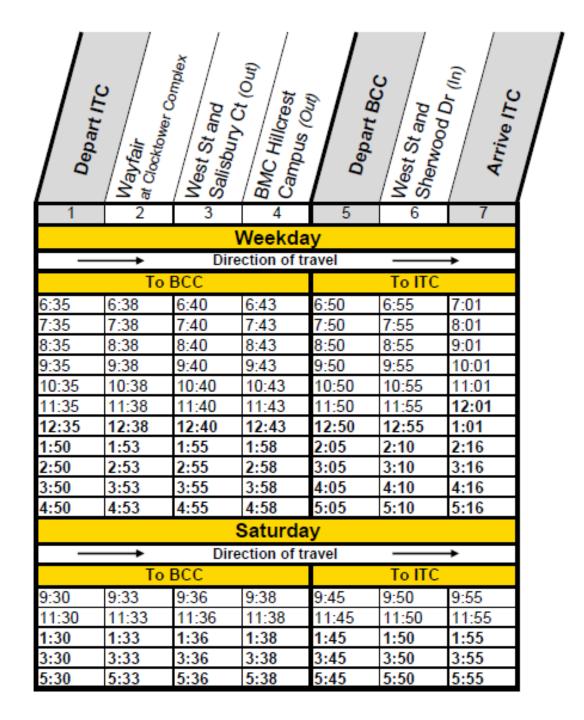
- Redesign route to travel in the same direction all day. Alleviate customer confusion from discontinuing Route 13 in 2018.
- Predictable 60-minute headway on weekdays.
- Predictable 120-minute headway on Saturdays.





Providing service between Pittsfield ITC and BCC via West Street Monday through Saturday.

- Redesign route to provide service to Wayfair call center.
- Predictable 120-minute headway on Saturdays.
- Provide Saturday service to BCC in response to customer comments.





Pittsfield Southeast Shopping Loop *Monday through Saturday.* 

Addition of Federico

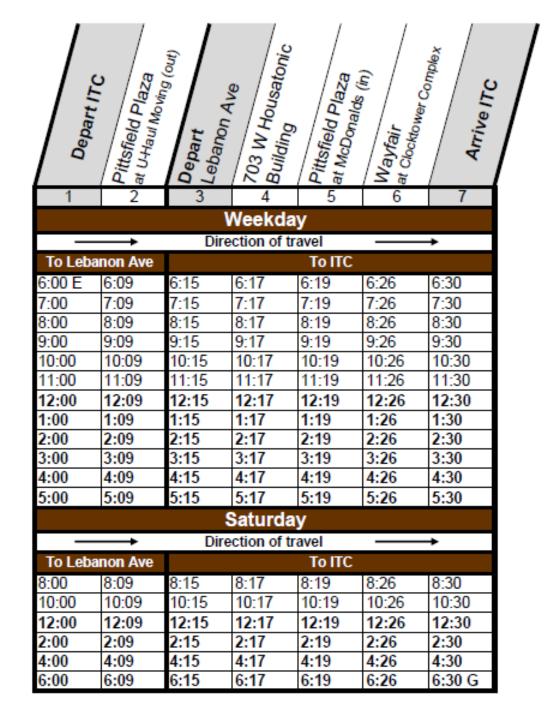
Drive onto timetable.

Depart Iza	East Stand	Elm St and Holmes B.	Williams St. D.	Williams Stand	Dalton Div Rd and	Federico Driver	Dalton Div Rd and	∞ Depart Downing B.	Walmart Pittsfield	Allendale Plaza	Panera Bread Piza	East St and	Elm St and	14 Park Square	Arrive ITC
Weekday															
					<b>→</b>		Direction	of travel			$\longrightarrow$				
			Γο Downi	ng Parkw	ay				То	ITC					
6:30 E	6:34	6:36	6:39	6:41	6:45	6:47	6:48	6:50	6:57	7:05	7:07	7:12	7:14	7:18	7:20
7:30	7:34	7:36	7:39	7:41	7:45	7:47	7:48	7:50	7:57	8:05	8:07	8:12	8:14	8:18	8:20
8:30	8:34	8:36	8:39	8:41	8:45	8:47	8:48	8:50	8:57	9:05	9:07	9:12	9:14	9:18	9:20
9:30	9:34	9:36	9:39	9:41	9:45	9:47	9:48	9:50	9:57	10:05	10:07	10:12	10:14	10:18	10:20
10:30	10:34	10:36	10:39	10:41	10:45	10:47	10:48	10:50	10:57	11:05	11:07	11:12	11:14	11:18	11:20
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12:30	12:34	12:36	12:39	12:41	12:45	12:47	12:48	12:50	12:57	1:05	1:07	1:12	1:14	1:18	1:20
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4:30	4:34	4:36	4:39	4:41	4:45	4:47	4:48	4:50	4:57	5:05	5:07	5:12	5:14	5:18	5:20
5:30	5:34	5:36	5:39	5:41	5:45	5:47	5:48	5:50 G	-	-	-	-	-	-	-
								ırday							
					$\rightarrow$		Direction	of travel			$\rightarrow$				
			Γο Downi	ng Parkw	ay							ITC			
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9:30	9:34	9:36	9:39	9:41	9:45	9:47	9:48	9:50	9:57	10:05	10:07	10:12	10:14	10:18	10:20
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3:30	3:34	3:36	3:39	3:41	3:45	3:47	3:48	3:50	3:57	4:05	4:07	4:12	4:14	4:18	4:20
4:30	4:34	4:36	4:39	4:41	4:45	4:47	4:48	4:50 G	-	-	-	-	-	-	-



Providing service along W Housatonic Street in Pittsfield *Monday through Saturday.* 

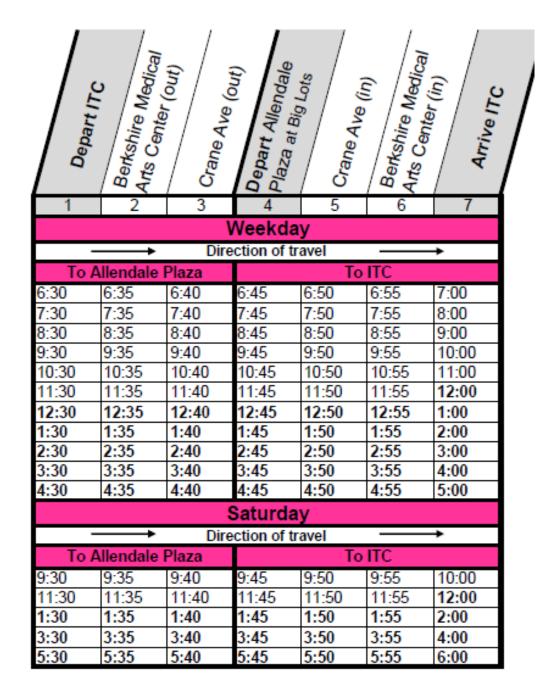
- Redesign route to provide service to Wayfair call center.
- Predictable 120-minute headway on Saturdays.





Providing service along Crane Avenue in Pittsfield Monday through Saturday.

 Predictable 120-minute headway on Saturdays.





#### Route 21x

Providing express service between Pittsfield and Great Barrington Monday through Friday.

Discontinue pilot
evening service between
6:15pm and 9:50pm.

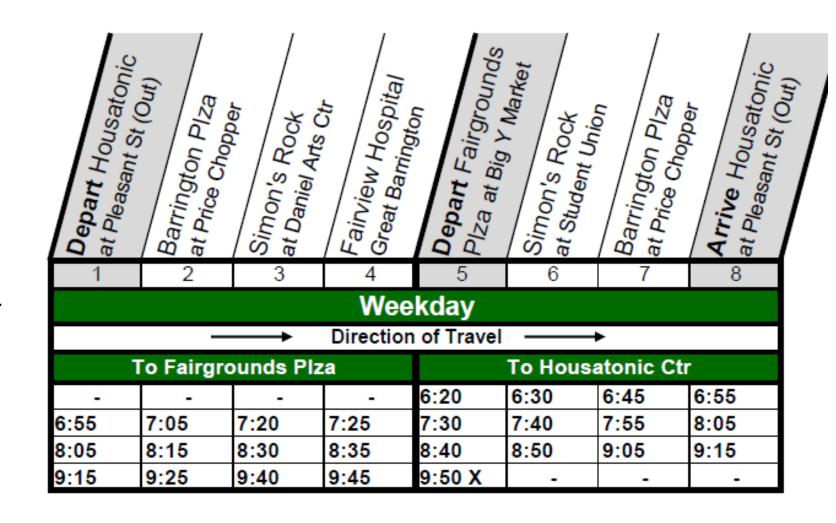
Depart ITS	se Lenox Town Hall	Depart Lee	Big Y Market	Stockbridge Ctr	Glendale at Post Office	Housatonic Ctr	Barrington Plza	Fairview Hospital	Fairgrounds Piza	Depart Senior Co.	Fairview Hospital	Barrington PIza	Housatonic Ctr	Glendale	Stockbridge Ctr	Big Y Market	Arrive Lee	Lenox Town Hall	Arrive ITC		
									Wee	kday											
							$\longrightarrow$		Direction	of travel		$\longrightarrow$									
				To Great	Barringto	n					To Lee / Pittsfield										
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6:00 E	6:17	-	-	6:25	-	-	-	-	6:45	-	-	-	-	-	7:00	-	-	7:08	7:25		
7:00 E	7:17	-	-	7:25	-	-	-	-	7:45	-	-	-	-	-	8:00	-	-	8:08	8:25		
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-	-	12:30	12:33	12:40	12:50	12:55	1:05	1:15	1:30	1:33	1:40	1:50	2:00	2:05	2:15	2:22	2:25	-	-		
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										of travel		$\rightarrow$									
				To Great	Barringto	n			Direction	OI traver				To	Lee						
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7.40 L	-	8:30 S	8:33	8:40	8:50	8:55	9:05	9:15	9:30	9:33	9:40	9:50	10:00	10:05	10:15	10:22	10:25	-	-		
	-	9:30	9:33	9:40	9:50	9:55	10:05	10:15	10:30	10:33	10:40	10:50	11:00	11:05	11:15	11:22	11:25	-	_		
-	-	10:30	10:33	10:40	10:50	10:55	11:05	11:15	11:30	11:33	11:40	11:50	12:00	12:05	12:15	12:22	12:25	-	-		
-	-	11:30	11:33	11:40	11:50	11:55	12:05	12:15	12:30	12:33	12:40	12:50	1:00	1:05	1:15	1:22	1:25	-	_		
-	-	12:30	12:33	12:40	12:50	12:55	1:05	1:15	1:30	1:33	1:40	1:50	2:00	2:05	2:15	2:22	2:25	-	_		
-	-	1:30	1:33	1:40	1:50	1:55	2:05	2:15	2:30	2:33	2:40	2:50	3:00	3:05	3:15	3:22	3:25	-	_		
-	-	2:30	2:33	2:40	2:50	2:55	3:05	3:15	3:30	3:33	3:40	3:50	4:00	4:05	4:15	4:22	4:25	-	-		
-	-	3:30	3:33	3:40	3:50	3:55	4:05	4:15	4:30	4:33	4:40	4:50	5:00	5:05	5:15	5:22	5:25 N	-	-		
-	-	4:30	4:33	4:40	4:50	4:55	5:05	5:15	5:30	5:33	-	-	6:00	6:05	6:15 N	-	-	-	-		
	_	4.30	7.00	7.40	7.30	7.00	5.05	0.10	3.30	5.55	_	_	0.00	0.03	V. 13 H	_	_				



Great Barrington Loop

Monday through Friday

- New bus route!
- Evening circulator service throughout Great Barrington.
- Simon's Rock College and major employment centers connected to Housatonic Center.

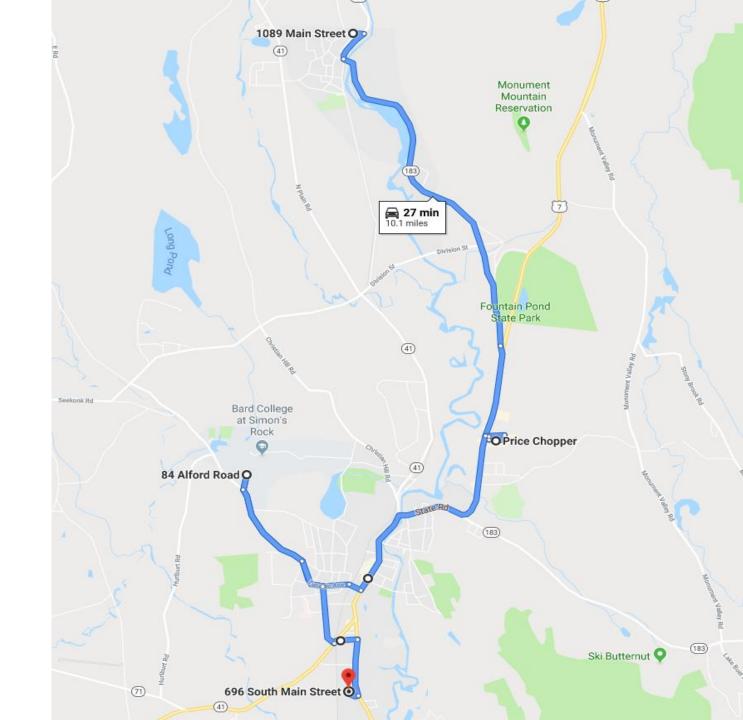




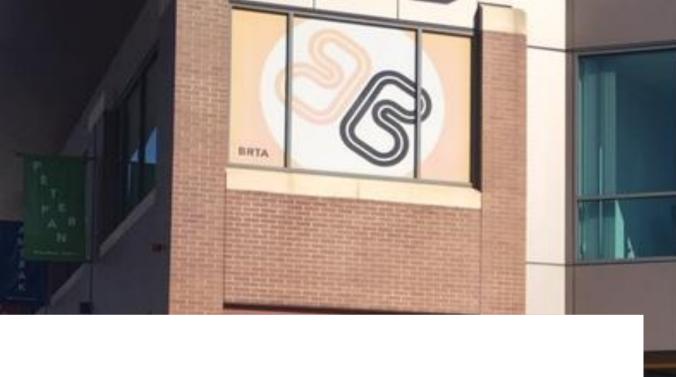
Connects from 6:20 PM – 9:50 PM:

- Simon's Rock
- Fairgrounds Plaza Big Y
- Barrington Plaza Price Chopper
- Housatonic

Returns to Pittsfield as 21X at 9:55 PM







### THANK YOU

More info at: www.berkshirerta.com



